

# Venture Capital IP Practice

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# Speaker



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# Introduction

Investment	Holding Period	Exit
IP due diligence	patent best practices	find an IP exit strategy  structure the IP transaction



# IP due diligence

Relevance		Owner	Contracts	Freedom-to-operate	Patentability	Value	Landscape, Competitors	Quality
Patent	„Femtosecond laser“	ABC GmbH	None	Unclear (2)	granted	3,5	(5)	Moderate (6)
Patent	„Control system“	ABC GmbH	Cooperation (3)	Yes	Uncertain (4)	2,2		
Trademark	„Blue Bird“	Founder (1)	License (1)	Yes	Registered			
...								

(1) ...

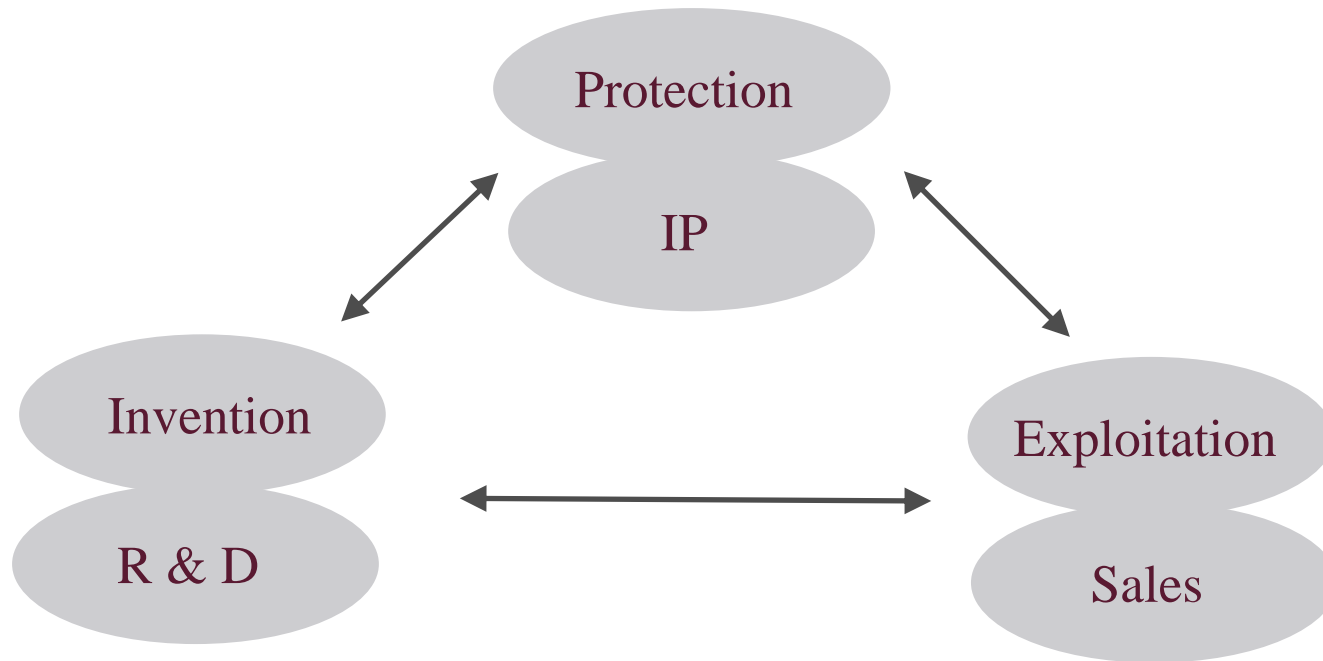
(2) ...

(3) ...

...



# patent best practice (1 / 2)



## patent best practice (2 / 2)

- ✓ build a high quality patent portfolio
- ✓ install patent management
- ✓ landscape analysis
- ✓ define an IP strategy
- ✓ have regular meetings discussing IP matters
- ✓ novelty searches
- ✓ monitor patent publications
- ✓ monitor competitors
- ✓ freedom-to-operate analysis
- ✓ cost control
- ✓ prosecute any infringement



# Summary

Investment	Holding Period	Exit
IP due diligence	patent best practices	



# Contact Information

Speaker

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